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June 2014 NAESCO Mid-Atlantic Regional Meeting Focuses on Impact of Changing Utility Landscape on Energy Efficiency

The National Association of Energy Service Companies (NAESCO) is pleased to announce that its 2014 Mid-Atlantic Regional Meeting, to be held June 25 in Baltimore, Maryland will focus on the impact of the changes and pressures facing public utilities on the energy efficiency industry.

“Declining overall load growth, coupled with the growing need for infrastructure and system resiliency improvements are fueling the discussion about the efficacy, in today’s market environment, of the historic compact underlying the existing business model of public utilities,” said Terry E. Singer, Executive Director of NAESCO. Ms. Singer said “Our Mid-Atlantic Meeting provides an open forum for candid appraisal of the winds buffeting the utility industry, and the role of energy efficiency in this emerging landscape”.

Registration is now open for the event. Attendees are expected to include utility power sales executives; energy efficiency program, marketing, customer, and strategic planning managers; state energy program and facility managers; state contracting and procurement officers; state and Federal energy policy officials; ESCO representatives; energy finance executives; and energy thought leaders from the academic and NGO communities.

[Click here for more information and to register for the NAESCO 2014 Mid-Atlantic Meeting](#)

ABOUT NAESCO

The National Association of Energy Service Companies is a national trade association promoting the benefits of the widespread use of energy efficiency for more than 31 years. NAESCO's current membership of 90 organizations includes firms involved in the design, manufacture, financing and installation of energy efficiency and renewable energy equipment and the provision of energy efficiency and renewable energy services in the private and public sectors. NAESCO members will deliver about \$6 billion of energy efficiency, renewable energy and distributed generation projects this year. Since 1990, ESCOs have delivered:

- \$45B in projects
- \$50B savings – guaranteed and verified
- 425,000 person-years of direct employment
- \$30 billion of infrastructure improvements
- 470 million tons of CO2 savings at no additional cost

[Click here to learn more about the National Association of Energy Service Companies \(NAESCO\)](#)

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