

1615 M Street, NW, Suite 800  
Washington, DC 20036

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Contact: Tom Base  
202/822-0950 Phone  
202/822-0955 Fax  
[Tom@NAESCO.org](mailto:Tom@NAESCO.org)

## **NAESCO Summer Workshop 2015 Focuses on the Impact of the Changing Market Landscape on Energy Efficiency Investment, Project Design, and Implementation**

The National Association of Energy Service Companies (NAESCO) is pleased to announce that its 2015 Summer Workshop, will be held June 10 in Philadelphia, Pennsylvania, at the Le Meridien Hotel. The NAESCO Summer Workshop will focus on the impact of the changing marketplace on the energy service industry and the changes, challenges, and opportunities when designing energy efficiency projects today for tomorrow. There will be a special emphasis on the transformative nature of LED lighting and the evolving utility industry. In addition, the Workshop will also be highlighting energy efficiency initiatives, programs, and policies in the region.

“We are in the midst of a lighting revolution and Light Emitting Diodes (LEDs) are leading the way. It is therefore particularly timely that the Summer Workshop will feature a broad range of experts who will highlight what ESCOs and their customers need to know about deploying LEDs” said Terry E. Singer, Executive Director of NAESCO”.

Registration is now open for the Workshop. Attendees are expected to include ESCO representatives; energy efficiency program, marketing, customer, and strategic planning managers; experts in LED technology; state energy program and facility managers; state contracting and procurement officers; state and Federal energy policy officials; energy finance executives; and energy thought leaders from the academic and NGO communities.

[Click here for more information and to register for the NAESCO 2015 Summer Workshop](#)

## Speakers Include:

Nadarajah Narendran, Director of Research, Rensselaer Polytechnic Institute Lighting Research Center  
 Joe Kramer, Senior Project Manager, Seventhwave  
 Rich Freeh, City Energy Program Manager, Mayor's Office of Sustainability, City of Philadelphia  
 Brian Kauffman, Executive Director Keystone Energy Efficiency Alliance  
 John Davenport, Executive Director and Chief Scientist, Energy Focus, Inc.  
 Samantha Williams, Staff Attorney, Natural Resources Defense Council  
 James Coburn, National Sales Manager, LED Waves  
 Phil Coleman, Program Manager, Sustainable Federal Operations Group, Lawrence Berkeley National Laboratory  
 Christopher Abbuehl, Senior Business Development Manager, Federal Energy Efficiency & Renewable Energy, Constellation

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## ABOUT NAESCO

The **National Association of Energy Service Companies (NAESCO)** celebrates 32 years of advancing the energy efficiency industry. NAESCO is the leading national trade organization representing and promoting the energy efficiency industry in the energy marketplace, the media, and the government both at the state and federal level. NAESCO's active membership consists of key energy efficiency industry leaders representing ESCOs, energy efficiency and energy equipment manufacturers, suppliers, and subcontractors. NAESCO also welcomes as members engineers, consultants, financial/legal/insurance providers, government agencies, and thought leaders from the energy NGO and academic communities.

**Energy Service Companies** contract with private and public sector energy users to provide cost-effective energy efficiency retrofits across a wide spectrum of client facilities, from college campuses to water treatment plants. Effectively utilizing a performance-based contract business model, ESCOs have implemented significant comprehensive energy efficiency retrofit projects over the last three decades. The latest [Lawrence Berkeley National Laboratory](#) report estimates that ESCO investment in energy efficiency retrofit projects currently runs about \$5 billion a year. Since 1990, ESCOs have delivered:

- \$45B in projects
- \$50B savings – guaranteed and verified
- 425,000 person-years of direct employment
- \$30 billion of infrastructure improvements
- 470 million tons of CO2 savings at no additional cost

[Click here to learn more about the National Association of Energy Service Companies \(NAESCO\)](#)

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